

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001680803  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing? ☒ LIVE ☐ TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer Freshpet, Inc.  
SEC File Number 001-36729  
Address of Issuer 1450 US-206  
BEDMINSTER  
NEW JERSEY  
07921  
Phone 201-520-4000  
Name of Person for Whose Account the Securities are To Be Sold Cyr William B.

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Member of immediate family of any of the foregoing

## 144: Securities Information

| Title of the Class of Securities To Be Sold | Name and Address of the Broker                                             | Number of Shares or Other Units To Be Sold | Aggregate Market Value | Number of Shares or Other Units Outstanding | Approximate Date of Sale | Name the Securities Exchange |
|---------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------|------------------------|---------------------------------------------|--------------------------|------------------------------|
| Common                                      | Fidelity Brokerage Services LLC<br>900 Salem Street<br>Smithfield RI 02917 | 1123                                       | 81316.43               | 48058074                                    | 08/17/2026               | NASDAQ                       |

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

| Title of the Class | Date you Acquired | Nature of Acquisition Transaction | Name of Person from | Is this | Date Donor Acquired | Amount of Securities Acquired | Date of Payment | Nature of Payment * |
|--------------------|-------------------|-----------------------------------|---------------------|---------|---------------------|-------------------------------|-----------------|---------------------|
|--------------------|-------------------|-----------------------------------|---------------------|---------|---------------------|-------------------------------|-----------------|---------------------|

|        |            |                          | Whom<br>Acquired | a<br>Gift?               |      |                 |
|--------|------------|--------------------------|------------------|--------------------------|------|-----------------|
| Common | 08/17/2026 | Stock Option<br>Exercise | Issuer           | <input type="checkbox"/> | 1123 | 08/17/2026 Cash |

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

| Name and Address of Seller                                                                      | Title of Securities Sold | Date of Sale | Amount of Securities Sold | Gross Proceeds |
|-------------------------------------------------------------------------------------------------|--------------------------|--------------|---------------------------|----------------|
| The Linda W Cyr 2020 Irrevocable Trust<br>For Descendants<br>1450 US-206<br>Bedminster NJ 07921 | Common                   | 05/18/2026   | 1656                      | 82866.24       |
| Linda W. Cyr<br>1450 US-206<br>Bedminster NJ 07921                                              | Common                   | 05/18/2026   | 959                       | 47988.36       |
| The William B Cyr 2020 Irrevocable<br>Spousal Trust<br>1450 US-206<br>Bedminster NJ 07921       | Common                   | 05/18/2026   | 1874                      | 93774.96       |
| William B. Cyr<br>1450 US-206<br>Bedminster NJ 07921                                            | Common                   | 05/18/2026   | 42692                     | 2087843.47     |
| The Linda W Cyr 2020 Irrevocable Trust<br>For Descendants<br>1450 US-206<br>Bedminster NJ 07921 | Common                   | 05/20/2026   | 1725                      | 81972.00       |
| Linda W. Cyr<br>1450 US-206<br>Bedminster NJ 07921                                              | Common                   | 05/20/2026   | 999                       | 47472.48       |
| The William B Cyr 2020 Irrevocable<br>Spousal Trust<br>1450 US-206<br>Bedminster NJ 07921       | Common                   | 05/20/2026   | 1951                      | 92711.52       |
| William B. Cyr<br>1450 US-206<br>Bedminster NJ 07921                                            | Common                   | 05/20/2026   | 42907                     | 2056139.02     |
| The Linda W Cyr 2020 Irrevocable Trust<br>For Decendants<br>1450 US-206<br>Bedminster NJ 07921  | Common                   | 05/22/2026   | 1593                      | 81529.74       |
| The William B Cyr 2020 Irrevocable<br>Spousal Trust<br>1450 US-206<br>Bedminster NJ 07921       | Common                   | 05/22/2026   | 1803                      | 92277.54       |
| Linda W. Cyr<br>1450 US-206<br>Bedminster NJ 07921                                              | Common                   | 05/22/2026   | 923                       | 47239.14       |
| William B. Cyr<br>1450 US-206<br>Bedminster NJ 07921                                            | Common                   | 05/22/2026   | 42495                     | 2168388.94     |
| The Linda W Cyr 2020 Irrevocable Trust                                                          | Common                   | 08/14/2026   | 1124                      | 81849.68       |

For Decendants  
1450 US-206  
Bedminster NJ 07921  
The William B Cyr 2020 Irrevocable  
Spousal Trust  
1450 US-206  
Bedminster NJ 07921  
Linda W. Cyr  
1450 US-206  
Bedminster NJ 07921  
William B. Cyr  
1450 US-206  
Bedminster NJ 07921

Common

## Common

08/14/2026 651

08/14/2026 41203

47405.82

2987294.86

## 144: Remarks and Signature

|         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Remarks | <p>Today's sale and sales in the past 3 months occurred in The Linda W Cyr 2020 Irrevocable Trust For Descendants of which William B. Cyr Jr is a trustee, account stakeholder, and the relative of William B. Cyr (an officer and director of the company). Sales in the past 3 months also include sales from the account of Linda W. Cyr (spouse of William B. Cyr) and The William B Cyr 2020 Irrevocable Spousal Trust of which Linda W. Cyr is a trustee and account stakeholder.</p> |
|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Date of Notice 08/17/2026

Date of Plan

Adoption or

## Giving of

Instruction, If

### Relying on Rule

10b5-1

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/Wade Moss, as a duly authorized representative of Fidelity Brokerage Services LLC, as attorney-in-fact for  
William B. Cyr

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**