



2024 Freshpet SASB metrics (P1)

Freshpet uses aspects of the ESG framework established by the Sustainability Accounting Standards Board (“SASB”) to help us identify potential ESG disclosure topics and metrics relevant for our Company. Using relevant SASB metrics for our company and its operations, the summary tables below will help us track, monitor and report on ESG issues, and helped inform this Sustainability Report.

Topic	Accounting metric	Category	Unit of measure	Code	2023 Freshpet response
Energy management	<ol style="list-style-type: none"> Total energy consumed Percentage grid electricity Percentage renewable 	Quantitative	Gigajoules (GJ), Percentage (%)	FB-PF-130a.1	<ol style="list-style-type: none"> Total Energy consumed was estimated to be 982,856 GJ Percentage of energy consumed attributed to grid electricity is estimated to be 26%. An estimated 88% of Freshpet's electricity needs were supplied by the electric grid. 12% of Freshpet's electricity needs were supplied by our Combined Heat and Power plant located on-site at the Kitchens in Bethlehem, PA. 0% renewable energy. Freshpet matched the purchase of electricity used to power our manufacturing Kitchens and offices with approximately 70,200 MWh of wind energy RECs.
Water management	<ol style="list-style-type: none"> Total water withdrawn Total water consumed Percentage of each in regions with high or extremely high baseline water stress	Quantitative	Thousand cubic meters (m ³), Percentage (%)	FB-PF-140a.1	<ol style="list-style-type: none"> An estimated 990.1 thousand m3 of water was withdrawn in 2024 An estimated 304.7 thousand m3 of water was consumed in 2024 0% of water was withdrawn or consumed in regions of Extremely High or High Baseline Water Stress based on the WRI Aqueduct tool
	Number of incidents of non-compliance	Quantitative	Number	FB-PF-140a.2	In calendar year 2024, Freshpet had a minor incidence of wastewater testing non-compliance with the city of Ennis, TX. This was immediately remedied.
	Description of water management risks and discussion of strategies and practices to mitigate those risks	Discussion and Analysis	n/a	FB-PF-140a.3	As one of our most valuable natural resources, Freshpet is committed to minimizing our impact to the planet's water supply. Manufacturing fresh pet food requires water in the cooking and cleaning processes ensuring that every meal is safe and nutritious. Because water is such a critical resource, its conservation receives continuous focus from management and our in-house engineering team. Freshpet Kitchens in Bethlehem features the latest engineering including an on-site wastewater treatment plant. This 6,600 sq ft facility processes up to 200 gallons per minute removing residual fines of meat, vegetables, and fat from the Kitchen's wastewater. In 2024, the system provided a significant reduction in pollutants: Biochemical Oxygen Demand BOD -65.7%, Chemical Oxygen Demand COD -68.7%, Ammonia NH3 -55.9%, and Total Suspended Solids TSS -71.6% (all expressed in Mg/ liter of water change vs 2020 baseline). 2023 saw the addition of the new 15,000 sq ft wastewater treatment facility supporting Freshpet's Kitchen in Ennis, TX. Organic solids removed from wastewater are anaerobically digested or spread on farms for fertilizer by our waste management partners which helps prevent the emission of methane in a landfill. In 2024, this system was able to clean and recycle 3.1 million gallons of water for use in cooling the facility. We use CDP's framework to conduct an analysis of our direct water footprint as part of our annual Water Reporting process.
Food safety	Global Food Safety Initiative (GFSI) audit <ol style="list-style-type: none"> non-conformance rate and associated corrective action rate for (a) major and (b) minor non-conformances 	Quantitative	Number	FB-PF-250a.1	All Freshpet-owned manufacturing campuses operational for at least one calendar year are certified against a GFSI standard and audited annually to assess compliance against the provisions of the standard. There were no major non-conformances identified at any of our manufacturing campuses resulting in a major non-conformance rate of 0.0%. There were 5 minor non-conformance identified across the 2 campuses, resulting in a minor non-conformance rate of 2.5. Corrective actions were implemented for 100% of the minor non-conformances identified and submitted to and accepted by the GFSI certifying body for confirmation.
	Percentage of ingredients sourced from Tier 1 supplier facilities certified to a Global Food Safety Initiative (GFSI) recognized food safety certification program	Quantitative	Percentage (%) by cost	FB-PF-250a.2	Approximately 75% of Freshpet's ingredients by cost are sourced from Tier 1 supplier facilities certified to a Global Food Safety Initiative (GFSI) recognized food safety certification program
	(1) Total number of notices of food safety violation received (2) Percentage corrected	Quantitative	Number, Percentage (%)	FB-PF-250a.3	Freshpet received no food safety violation notices.
	<ol style="list-style-type: none"> Number of recalls issued Total amount of food product recalled 	Quantitative	Number, Metric tons (t)	FB-PF-250a.4	No recalls were issued in 2023

2024 Freshpet SASB metrics (P2)



Topic	Accounting metric	Category	Unit of measure	Code	2024 Freshpet response
Health & nutrition	Revenue from products labeled and/or marketed to promote health and nutrition attributes	Quantitative	Reporting currency	FB-PF-260a.1	Freshpet labels and markets almost all of its products to promote health and nutrition. Examples of health and nutrition related claims on pack of certain recipes include: complete and balanced, no preservatives, no meat meals or by product meals, no grains, no soy, no gluten, no fillers, whole grains and pre-biotics to support digestive health, omega 6 & 3 fatty acids to support healthy skin and coat, nutritionally developed for small dogs, etc.
	Discussion of the process to identify and manage products and ingredients related to nutritional and health concerns among consumers	Discussion and Analysis	n/a	FB-PF-260a.2	Freshpet's products are developed via close collaboration of personnel from regulatory, nutrition and marketing. The discussions regarding claims, labelling, marketing and advertising occur early in the innovation process to ensure products are compliant and address consumer needs. The process encompasses a wide variety of topics, including nutrition, ingredients, sustainability, responsible sourcing and product certifications.
Product labeling & marketing	Percentage of advertising impressions 1. Made on children and 2. Made on children promoting products that meet dietary guidelines	Quantitative	Percentage (%)	FB-PF-270a.1	Not applicable as Freshpet only produces pet food.
	Revenue from products labeled as (1) containing genetically modified organisms (GMOs) and (2) non-GMO	Quantitative	Reporting currency	FB-PF-270a.2	Gross sales from products labelled as non-GMO is estimated to be \$93.6 million
	Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes.	Quantitative	Number	FB-PF-270a.3	In calendar year 2024, there were zero incidents involving federal labelling or marketing laws.
	Total amount of monetary losses as a result of legal proceedings associated with labeling and/or marketing practices.	Quantitative	Reporting currency	FB-PF-270a.4	In calendar year 2024, there were no material legal proceedings associated with marketing and/or labelling practices.
	1. Total weight of packaging 2. Percentage made from recycled and/or renewable materials 3. Percentage that is recyclable, reusable and/or compostable	Quantitative	Metric tons (t), Percentage (%)	FB-PF-410a.1	1. An estimated 7,279 metric tons of packaging purchased in 2024 2. An estimated 77.3% of packaging by weight was made from recycled and/or renewable materials 3. An estimated 77.43% of packaging by weight was recyclable, reusable, or compostable Estimates based on average packaging weight by sku for packaging purchased in 2024 not including pallets.
Discussion of strategies to reduce the environmental impact of packaging throughout its life cycle	Discussion and Analysis	n/a	FB-PF-410a.2	One of Freshpet's biggest challenges is to ensure that every meal remains fresh and healthy without artificial preservatives up to 24 weeks in a refrigerator (unopened shelf life). Our R&D team engineers each package type to reduce food waste by keeping the product fresh until consumption while using a minimum amount of packaging- up to 20X less consumer packaging per serving by weight than competing wet food brands sold in cans and plastic trays. Our most efficient packages (6lb rolls) are engineered to use less consumer packaging per serving than all but the larger bags of dry dog food. We continuously engage with our partners to reduce Freshpet's packaging footprint. Many options are being considered including light weighting, post consumer recycled content, recyclable materials, plant based plastics, etc. Currently, Freshpet's corrugated cardboard cases contain up to 65% recycled content by weight, and any virgin fiber required in their production is certified by the Sustainable Forestry Initiative to be grown and harvested according to their strict sustainability standards. When the technology allows, we intend for all Freshpet packaging to include post consumer recycled content and be recyclable.	

2024 Freshpet SASB metrics (P3)



Topic	Accounting metric	Category	Unit of measure	Code	2024 Freshpet response
Environmental & social impacts of ingredient supply chain	Percentage of food ingredients sourced that are certified to third-party environmental and/or social standards, and percentages by standard.	Quantitative	Percentage (%) by weight	FB-PF-430a.1	In 2024, an estimated 2.3% of food ingredients (by weight) purchased by Freshpet were Animal Welfare Certified Step 1 or Step 2 by the Global Animal Partnership.
	Suppliers' social and environmental responsibility audit: 1. Non-conformance rate 2. Associated corrective action rate for (a) major and (b) minor non-conformances	Quantitative	Rate	FB-PF-430a.2	Freshpet developed a digital responsible business audit to be rolled out to all suppliers. Wider use of this audit should be implemented by the end of 2025 allowing better analysis of non-conformance in the coming years.
Ingredient sourcing	Percentage of food ingredients sourced from regions with high or extremely high baseline water stress.	Quantitative	Percentage (%) by cost	FB-PF-440a.1	Freshpet has not yet conducted a water risk analysis of our supply chain but doing so will part of our corporate efforts to align our sustainability goals with the best available science and data. We expect to be conducting supply chain water risk foot-printing and mapping in the future as our sustainability efforts mature.
	List of priority food ingredients and discussion of sourcing risks due to environmental and social considerations.	Discussion and Analysis	n/a	FB-PF-440a.2	Freshpet is committed to producing the most sustainable dog food in the world. Most of the environmental issues associated with our ingredients come from the use animal proteins to provide the nutrition that pets need. <ul style="list-style-type: none"> • Beef: Risk management priorities include deforestation, carbon footprint reduction, and animal welfare. All Freshpet beef is sourced from North America- not from ecologically sensitive regions in S America where deforestation is an issue. 2022 saw the launch of Nature's Fresh recipes that used humanely raised grass-fed beef helping support regenerative farming efforts that avoid the use of antibiotics. • Poultry: Risk management priorities include animal welfare. In 2024, Freshpet purchased over 5.5 million pounds of poultry that was Step 1 or Step 2 Certified Humane by the Global Animal Partnership. We anticipate increasing purchases of animal welfare certified poultry in the future to meet consumer interest. • Seafood: Environmental concerns include overfishing, ecosystem impacts, and human rights. All of Freshpet's wild seafood is now sourced from US fisheries that have MSC certification while our farmed seafood comes from farms that are certified by ASC or BAP. Note: Freshpet does not maintain the MSC Certification for our products because we mix wild and farmed seafood within our recipes. • Palm oil: Freshpet uses a small amount of an encapsulated lactic acid in some recipes which contains a derivative of Palm Oil. Risk management priorities include ecosystem impacts such as deforestation, labor practices, and geographic water scarcity. To mitigate these risks, our supplier has certified that 100% of the palm they purchase is covered by Roundtable on Sustainable Palm Oil (RSPO) certification.
Weight of products sold		Quantitative	Metric tons (t)	FB-PF-000.A	142,958 metric tons of products sold in 2024
Number of production facilities		Quantitative	Number	FB-PF-000.B	Freshpet operated 3 wholly owned manufacturing facilities across two campuses in 2024.