

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>Cyr William B.</u>			2. Issuer Name and Ticker or Trading Symbol <u>Freshpet, Inc. [FRPT]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ☒ Director 10% Owner ☒ Officer (give title below) Other (specify below) <u>Chief Executive Officer</u>		
(Last) (First) (Middle) <u>C/O FRESHPET, INC.</u> <u>1450 US-206</u>			3. Date of Earliest Transaction (Month/Day/Year) <u>08/26/2026</u>			6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(Street) <u>BEDMINSTER NJ 07921</u>			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/26/2026		M		56,442 ⁽¹⁾	A	\$10.23	387,751 ⁽¹⁾	D	
Common Stock	08/26/2026		S ⁽²⁾		37,007	D	\$74.67 ⁽³⁾⁽⁴⁾	350,744 ⁽¹⁾	D	
Common Stock	08/26/2026		M		4,180	A	\$10.23	49,612	I	By Spouse
Common Stock	08/26/2026		S ⁽²⁾		568	D	\$75.4	49,044	I	By Spouse
Common Stock	08/26/2026		M		8,170	A	\$10.23	107,640	I	By Irrevocable Spousal Trust for Linda W. Cyr
Common Stock	08/26/2026		S ⁽²⁾		1,110	D	\$75.4	106,530	I	By Irrevocable Spousal Trust for Linda W. Cyr
Common Stock	08/26/2026		M		7,209	A	\$10.23	97,656	I	By Linda W. Cyr 2020 Irrevocable Trust for Descendants
Common Stock	08/26/2026		S ⁽²⁾		979	D	\$75.4	96,677	I	By Linda W. Cyr 2020 Irrevocable Trust for Descendants

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options to purchase common stock	\$10.23	08/26/2026		M			56,442 ⁽¹⁾	(5)	09/06/2026	Common Stock	56,442 ⁽¹⁾	\$0	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options to purchase common stock	\$10.23	08/26/2026		M			4,180	(5)	09/06/2026	Common Stock	4,180	\$0	0	I	By Spouse
Options to purchase common stock	\$10.23	08/26/2026		M			8,170	(5)	09/06/2026	Common Stock	8,170	\$0	0	I	By Irrevocable Spousal Trust for Linda W. Cyr
Options to purchase common stock	\$10.23	08/26/2026		M			7,209	(5)	09/06/2026	Common Stock	7,209	\$0	0	I	By Linda W. Cyr 2020 Irrevocable Trust for Descendants

Explanation of Responses:

1. The amount reported reflects a de minimis adjustment of one (1) share due to rounding.
2. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 5, 2025.
3. The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$74.6671 to \$74.6674.
4. The reporting person undertakes to provide to Freshpet, Inc., any security holders of Freshpet, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set in this Form 4.
5. The options were issued pursuant to the Issuer's 2014 Omnibus Incentive Plan. These options are fully vested as of December 31, 2020.

/s/ Andrew Lampert, as
attorney-in-fact for the
Reporting Person

** Signature of Reporting Person

08/28/2026

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.