

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001680803
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? ☒ LIVE ☐ TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Freshpet, Inc.
SEC File Number 001-36729
Address of Issuer 1450 US-206
BEDMINSTER
NEW JERSEY
07921
Phone 201-520-4000
Name of Person for Whose Account the Securities are To Be Sold Cyr William B.

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer
Relationship to Issuer Director

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Fidelity Brokerage Services LLC 900 Salem Street Smithfield RI 02917	41023	2987294.86	48058074	08/14/2026	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition	Name of Person from	Is this	Date Donor	Amount of Securities	Date of Payment	Nature of Payment *
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	Transaction	Whom Acquired	a Gift?	Acquired	Acquired
Common	08/14/2026 Stock Option Exercise	Issuer	☐	41023	08/14/2026 Cash

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
William B. Cyr 1450 US-206 Bedminster NJ 07921	Common	05/15/2026	42693	2105387.88
Linda W. Cyr 1450 US-206 Bedminster NJ 07921	Common	05/15/2026	959	47077.31
The William B Cyr 2020 Irrevocable Spousal Trust 1450 US-206 Bedminster NJ 07921	Common	05/15/2026	1874	91994.66
The Linda W Cyr 2020 Irrevocable Trust For Descendants 1450 US-206 Bedminster NJ 07921	Common	05/15/2026	1657	81342.13
William B. Cyr 1450 US-206 Bedminster NJ 07921	Common	05/18/2026	42692	2087843.47
Linda W. Cyr 1450 US-206 Bedminster NJ 07921	Common	05/18/2026	959	47988.36
The William B Cyr 2020 Irrevocable Spousal Trust 1450 US-206 Bedminster NJ 07921	Common	05/18/2026	1874	93774.96
The Linda W Cyr 2020 Irrevocable Trust For Descendants 1450 US-206 Bedminster NJ 07921	Common	05/18/2026	1656	82866.24
William B. Cyr 1450 US-206 Bedminster NJ 07921	Common	05/20/2026	42907	2056139.02
Linda W. Cyr 1450 US-206 Bedminster NJ 07921	Common	05/20/2026	999	47472.48
The William B Cyr 2020 Irrevocable Spousal Trust 1450 US-206 Bedminster NJ 07921	Common	05/20/2026	1951	92711.52
The Linda W Cyr 2020 Irrevocable Trust For Descendants 1450 US-206 Bedminster NJ 07921	Common	05/20/2026	1725	81972.00
William B. Cyr	Common	05/22/2026	42495	2168388.94

1450 US-206 Bedminster NJ 07921 Linda W. Cyr 1450 US-206 Bedminster NJ 07921 The William B Cyr 2020 Irrevocable Spousal Trust 1450 US-206 Bedminster NJ 07921 The Linda W Cyr 2020 Irrevocable Trust For Descendants 1450 US-206 Bedminster NJ 07921	Common Common Common	05/22/2026 923 05/22/2026 1803 05/22/2026 1593	47239.14 92277.54 81529.74
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144: Remarks and Signature

Remarks	Sales in the past 3 months include sales from account of Linda W. Cyr who is the spouse of William B. Cyr (an officer and director of the company), The William B Cyr 2020 Irrevocable Spousal Trust account of which Linda W Cyr is a trustee and an account stake holder, and The Linda W Cyr 2020 Irrevocable Trust For Descendants of which William B. Cyr Jr is a trustee, account stakeholder, and the relative of William B. Cyr.
Date of Notice	08/14/2026
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	11/05/2025
ATTENTION:	

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	/s/ Jennifer Ruchti, as a duly authorized representative of Fidelity Brokerage Services LLC, as attorney-in-fact for William B. Cyr
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ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)